

JET Charge pioneers hassle-free home charging infrastructure for OfficeMax's new EV fleet

Client OfficeMax

Project Installing JET Charge+ for New Zealand's leading office supply company

Project summary

New Zealand workplace supply company, OfficeMax, had begun phasing out their petrol- and diesel-powered vehicle fleet, gradually introducing EVs and hybrid models. They were looking for a solution for their EV charging infrastructure across their workplace and employee homes.

Client

Beginning as a stationery company in 1872, OfficeMax is one of New Zealand's leading office suppliers. In line with their overarching 2025 Sustainability Strategy, the company wanted to gradually phase out its fleet of 105 petrol- and diesel-powered vehicles, replacing them with a mix of low-emission EVs and hybrid models.

Challenges

OfficeMax wanted a simple solution, similar to traditional fuel card systems, to manage charging infrastructure at employees' homes overnight. They also needed easy access to carbon abatement reporting, to meet their sustainability targets.



“ We were thrilled to deliver our fully-scalable JET Charge+ solution to align with OfficeMax’s sustainability ambitions. This simplified the operational side of things, and will save them money in the long-term.”

Jacques Le Roux, JET Charge Sector Lead – Fleet Management Operator

Solution and implementation

Working with OfficeMax’s fleet manager, FleetPartners, JET Charge developed a tailored subscription bundle, JET Charge+ for employee homes, that addressed the cost and complexity of OfficeMax’s charging infrastructure. This included a smart EV charger and standard installation, driver authentication systems, 4G cellular connectivity for streamlined reporting and reimbursement, and an NMI Meter for 99% accurate energy billing.

The technical staff

As part of OfficeMax’s commercial fleet overhaul, JET Charge provided:

- Smart EV Charger
- Driver Authentication
- Ongoing Warranty
- Energy Reports for Employee Reimbursement
- 4G Cellular Connectivity
- Standard Home Installation
- NMI Meter for 99% Accurate Energy Billing

Outcome

The project was part of OfficeMax’s Sustainability Strategy, with the goal of cutting fleet emissions by 50%, and overall Scope 1 and 2 emissions by 25%, before 2025. More than that, it was a cultural test. It proved to employees, and the wider office logistics industry, that commercial EV fleets can work – especially when considering the long-term price comparison between fuel and charging costs.

Looking to electrify your fleet? Our team of knowledgeable and passionate charging experts can help.

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